

# CLIPPINGS

A newsletter prepared especially for our customers, friends & neighbors



Debbie Walter  
 President of  
 LawnCare by Walter

## Lawn preparation, October jamming and discounts!

Many Illinois homeowners are likely to have cool-season lawns consisting of Kentucky bluegrass, perennial ryegrass, and fine fescues. Cool-season lawns will green up quickly in the spring and fall, but may go dormant during the summer's hottest peak. At this time of year, your lawn may need an invigorating boost of lawn care. Performing five maintenance tasks will provide a late season pick-me-up to your lawn: aeration, overseeding, fertilization, weed control, and mulch distribution. If you think your grass is telling you something, it probably is! Give us a call.

On a separate note, LawnCare by Walter hosted the second annual Flannel Jam Country Confidential in October. We were even recognized by Easterseals!

Be sure to look out for your prepay letter! In your mailbox you will soon find an opportunity to take advantage of an 8% discount for your 2025 lawn care program. This special ends December 31, 2024.

Until next time,  
 Debbie



*Remember, we build great lawns from the ground up!*

## Jamming at the Hard Rock Casino Rockford



On October 6, 2024, LCbW, along with Q98.5 and 96.7 The Eagle, presented the second annual Flannel Jam Country Confidential at the new Hard Rock Casino Rockford. Established in 2023, this event was developed as a fundraising event to support two important organizations: St. Jude Hospital and the Easterseals Autism Program. Both organizations, which are near and dear to us, provide vital care and services to families in need.

The unique twist to this annual concert is that you don't know who's playing until the artist hits the stage! Last year, we hosted Shane Profit and Charles Kelly from Lady A at the Coronado Theatre in Rockford. This year we changed things up a bit and hosted one country and one rock artist. The evening opened with The Band Wayland followed by Boston and LOCASH.

We were surprised and honored to be recognized on stage by Easterseals, who presented us with a plaque that would later

be dedicated to an Autism Family Community Resource Room. The inscription follows:

*In honor of Mark and Debbie Walter, whose generosity and kindness have made a lasting impact on the Autism Program at Easterseals and the Autism community.*

We are deeply humbled and grateful for this honor and can truly say the same about what Easterseals has done for our family. When our son was diagnosed with autism at two and a half years old, Easterseals was there to help us with our challenges. The organization does amazing work with children with autism. Our son, now 26, would not be where he is today without the support of Easterseals. So, it was an easy "yes" when we were presented with the opportunity to develop this fundraising event. There's no better way for big country fans like the Walters, especially our son, to celebrate a night out at a country music concert!



# Prepay Discount **8%**

LawnCare by Walter is offering an 8% discount for those who prepay for qualified lawn fertilization services that entail at least four consecutive treatments.

Deadline is December 31, 2024



1515 South Meridian Road  
Rockford, IL 61102

## Brighten your winter with seasonal decor!

Let LawnCare by Walter help you beat the winter blues with our seasonal décor! From pine cone displays to holiday wreaths, we offer a vast array of festive arrangements.

Scan the QR code or visit [lcbwalter.com/holiday](http://lcbwalter.com/holiday) for some great ideas!

